



## CHG Cover Finish Coatings

CHG has the ability to create attention-grabbing covers through a variety of cover stocks and finishing techniques.

There are many options when it comes to the type of coating you can choose for a book's cover. Below we will go through the choices you have and lay out the pros and cons of each choice.

**Gloss Film Lamination:** Strong adhesion to heavy ink coverage with good durability to protect and enhance colors. This type of film creates an extreme gloss finish.

**Soft Touch Matte Film Lamination:** Strong adhesion to heavy ink coverage with good durability to protect colors. This type of film creates a non-reflective matte finish and will mute most colors.

**Spot Dull/Gloss Combo:** Strong adhesion to heavy ink coverage with good durability to protect colors. This type of application uses gloss film lamination and then we apply a dull synthetic varnish to the appropriate areas to create a spot gloss with matte coating appearance.

**Spot UV Coating:** Medium adhesion to heavy ink coverage with medium durability to protect colors.

**Matte Film Lamination with Spot Gloss UV Coating:** Strong adhesion to heavy ink coverage with good durability to protect colors.

**Aqueous Coating:** A water-based coating that has minimal adhesion to heavy ink coverage and lower durability to protect the colors when compared to other coatings. Aqueous is available in various finishes including gloss, dull and soft touch. This is a cost effective option for projects with a short-use shelf life.

**Varnish:** A petroleum-based coating that has minimal adhesion to heavy ink coverage and lower durability to protect the colors when compared to other coatings. Like aqueous, this coating should only be considered for projects with a short-use shelf life.